R.19-02-012 Workshop Presentation

CPUC Accessibility Workshop (SB 1376)

May 2, 2019

Uber

Establishment of Geographic Areas

Access Fund Fee

Criteria for TNC Remittance Offsets

Establishment of Geographic Areas:

How should WAV demand be evaluated?

US Census Data¹

LA + SF Uber areas include 45% of all California residents with Ambulatory Disability² and 80% of existing TNC demand

TNC Data

TNC WAV data will grow and become more useful as the program expands

Municipal Data

Collection of accurate municipal wheelchair accessible request and trip count data to inform supply and demand

¹ Source: U.S. Census Bureau, 2013-2017 American Community Survey (ACS) 5-Year Estimates

² In the ACS, Ambulatory Disability is defined as individuals who responded "yes" when asked if they had "serious difficulty walking or climbing stairs."

Establishment of Geographic Areas:

Should geo areas be municipal, regional, or at another level?

Regional

Municipal granularity is operationally difficult due to cross-county supply and demand (both for TNCs and the CPUC)

LA or SF "Area"

Limiting the geographic area will allow the CPUC to learn about programs before implementing more broadly

Foster Innovation

By learning from implementation in the initial areas, we can scale programs that work

Access Fund Fee:

What is the appropriate per-trip fee amount? \$0.05 per trip*

No Comparable Baseline

Other jurisdictions are not applicable. Paratransit costs are not a comparable measure

Rider Price Impact

Want to avoid overburdening riders who are low-income, fixed income, or individuals with disabilities

Understand Distribution Methods

The CPUC to understand the most effective programs to distribute the funds before enacting a higher fee

*"SB 1376 - (B) (i) The commission shall require each TNC by July 1, 2019, to pay on a quarterly basis to the commission an amount equivalent to, at minimum, 0.05 dollars (\$0.05) for each TNC trip completed [...]"

Access Fund Fee:

How should the fee be presented to consumers?

Standard Language + Receipt Presentation

All TNCs charging riders this fee should use the same language and presentation: Recommended "CA Accessibility Surcharge" as a separate line item in the receipt

Criteria for TNC Remittance Offsets:

Offset Timing, "Improved Level of Service", "Reasonable" Response Times, Other Criteria

Early Innovation

Allowing for offsets in the first quarter will incentivize early investments to enable improved access to WAV on TNCs

Encourage Innovation

"Improved level of service" and "reasonable" response times should be realistic and attainable to incentivize innovation

TNC App + Direct Investments

WAV trips to be requested and completed within the TNC application

Report detailing direct investments made to increased access to WAVs

Thank You

Uber